



## Public Health Affairs

### A dedicated team to Epidemiology and Public Health projects

The Public Health Affairs team of Inserm Transfert supports scientists in designing, implementing and exploiting large-scale projects including cohorts in epidemiology and public health.

Inserm is the leading French public research institute with expertise in public health:

- 99 public health research teams, including 66 in epidemiology,
- 9 centres for clinical epidemiology,
- approximately 100 cohorts.

With 7 years of experience, the Inserm Transfert team has built a wide range of skills in this area. It has mainly helped research teams to conduct post-registration on behalf of pharmaceutical companies, supported research units in setting up of cohorts and enhanced existing cohorts by identifying industrial partners and designing collaborative partnerships.

Today we develop partnerships between Inserm units that specialise in public health and biopharmaceutical companies in order to foster a sustainable Public Health ecosystem with shared quality standards.

### An integrated service for your projects in Public Health

#### for a successful Public Health project

##### key criteria

- Scientific excellence
- Support and adhesion of the Scientific Community
- International quality standards
- Collective platform with data sharing policy
- Clear and strong governance

#### ► Our assets

- A specialised and experienced team dedicated to Epidemiology projects and Public Health
- Core competences in biostatistics, project management and business development
- A wide range of complementary internal expertise: multidisciplinary scientific background, intellectual property, legal & finance, negotiation
- Proximity with public research in Public Health
- Independence and transparency

#### ► Our tools

- Academic experts database
- Industrial database
- Analysis process of industrial wish list
- Analysis process to set up a tailor-made project
- Portail Epidémiologie France (French Epidemiology Portal)

#### Our key services

- Propose potential “match” between industrial and academic teams
- Design public private projects and implement business strategy
- Negotiate and follow up multiple partner alliances
- Manage projects through their entire life
- Provide biostatistical analysis and expertise

## ► Our detailed services

- **Establish industrial partnerships from the inception of the project:**
  - Identify industrial partners
  - Propose project's Board composition and organisation; hold Board's secretariat governing
  - Elaborate term sheet with key items (governance, costs, access modalities, exploitation rights, financial clauses...)
  - Negotiate multi-partner agreements
  - Manage cohort access
  - Elaborate and update financial exploitation plan
  - Manage intellectual property
- **Establish industrial partnerships based on existing cohorts:**
  - Assess "freedom to collaborate"
  - Together with coordinator, elaborate the data sharing policy
  - Value the cohort within a global R&D project
  - Market the offer
- Strategic positioning and implement "commercial" prospection
- Elaborate and negotiate agreements
- **Manage on-going project**
  - Day to day management
  - Ensure compliance to the workplan
  - Assist coordinators
  - Liaise between partners and ensure coordination
  - Implement legal requirement
  - Support governing board (organisation, slides, summaries, secretariat)
  - Develop and implement standard operating procedures
  - Ensure patient recruitment efficacy
  - Manage CRAs (Clinical Research Associates)
  - Report to partners and sponsors
  - Propose and implement communication plan (newsletter, website, events...)
  - Biostatistics: execute statistical analyses, write reports under scientific supervision of coordinator

Process

for project development in Public Health



Contact us:

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## InsermTransfert

Founded in 2000, Inserm Transfert SA is the private subsidiary of the French National Institute of the Health and Medical Research (Inserm), dedicated to technology transfer (from invention disclosure to industrial partnership). Inserm Transfert manages European and International research projects, supports preclinical, clinical and post-marketing studies. Since 2009, the company runs a Proof of concept fund; it is also committed to seed financing in the biotech sector, through its dedicated fund Inserm Transfert Initiative.

